

Ventas por Marcas -Unidades-

Hasta.....	31-Dic-16	31-Dic-15	Incremento
MARCAS	Unidades	Unidades	%
BRANIFF (cig)	237.611.160	254.676.497	-6,70%
CALYPSO (cig)	153.341.293	160.649.950	-4,55%
COBURN (cig)	145.005.361	171.911.300	-15,65%
SILVERADO (cig)	141.974.400	142.134.200	-0,11%
ROLL'S (cig)	135.546.626	141.649.107	-4,31%
BULLBRAND (cig)	119.523.279	124.168.140	-3,74%
AMIGOS (cig)	113.966.184	120.854.894	-5,70%
CHESTERFIELD (cig)	101.607.292	98.825.464	2,81%
FARIAS (cig)	89.808.272	99.550.672	-9,79%
DUCADOS (cig)	73.875.133	93.265.800	-20,79%
PALL MALL(cig)	70.735.608	54.500.508	29,79%
JOCKEY (cig)	65.191.051	69.575.838	-6,30%
H.W. CAFÉ CRÈME (cig)	60.429.294	62.526.855	-3,35%
PANTER (cig)	58.363.768	56.348.245	3,58%
CALYPSO	56.014.595	61.883.395	-9,48%
AL CAPONE (cig)	46.905.712	45.884.112	2,23%
AGIO (cig)	38.469.619	38.548.882	-0,21%
BREAK (cig)	29.126.604	30.930.732	-5,83%
REIG (cig)	28.095.450	19.635.180	43,09%
SALSA (cig)	27.662.550	30.879.290	-10,42%
VEGAFINA (cig)	27.131.429	28.766.233	-5,68%
REX (cig)	24.312.340	27.063.840	-10,17%
LA PAZ (cig)	24.308.230	24.858.870	-2,22%
CLUBMASTER (cig)	24.023.480	22.939.920	4,72%
EL GUAJIRO	20.559.406	20.792.553	-1,12%
TRABUCOS	19.872.002	20.363.068	-2,41%
LA DALIA	18.323.442	19.758.610	-7,26%
NEWMINSTER (cig)	17.423.580	12.451.868	39,93%
DANNEMANN MOODS (cig)	15.325.524	10.719.240	42,97%
L&M (cig)	12.275.520	12.442.344	-1,34%
BRAVO (cig)	11.965.790	13.447.680	-11,02%
FARIAS	10.513.556	12.172.076	-13,63%
VICTORIA (cig)	10.140.388	11.980.570	-15,36%
DUX	9.636.660	11.032.790	-12,65%
WEST (cig)	9.497.730	-	-
NEOS (cig)	9.368.390	11.429.219	-18,03%
MONTECRISTO (cig)	9.119.732	9.525.160	-4,26%
BULLBRAND	8.804.290	50.000	17508,58%
MONTE NEGRO	7.174.697	8.565.689	-16,24%
VERELLEN	7.082.900	5.069.204	39,72%
MINI DAVIDOFF (cig)	6.433.680	6.750.680	-4,70%
PUNCH (cig)	6.326.360	6.060.340	4,39%
CANDLELIGHT (cig)	6.091.433	7.999.321	-23,85%
RESTO MARCAS	92.506.087	103.404.178	-10,54%
Totales	2.201.469.897	2.286.042.514	-3,70%